

HARRISON DANIELL

harrisond.com / harrisondaniell24@gmail.com / [linkedin.com/in/truehd](https://www.linkedin.com/in/truehd) / 404.858.5154

PROFESSIONAL SUMMARY

Multimedia Creative Specialist with 8+ years of experience in full-cycle video production and visual branding. Technical expert in the entire production pipeline – from creative strategy through to post-production and final delivery. Proven ability to manage high-volume workflows with minimal oversight – delivering high-quality projects for a variety of business clients.

SKILLS AND SOFTWARE EXPERIENCE

CORE COMPETENCIES: Creative direction, visual design, brand identity, complete project management and execution, print (CMYK) and digital (RGB) workflows.

AUDIO/VIDEO PRODUCTION: Videography, drone-piloting, sound recording, sound mixing, professional on-set experience

GRAPHIC DESIGN & MOTION GRAPHICS: Adobe Photoshop, Illustrator, After Effects, InDesign, Canva, Blender, Affinity

VIDEO POST-PRODUCTION: Premiere Pro, DaVinci Resolve, Avid Media Composer, Audition

LANGUAGES: English (Native), Spanish (Professional Working Proficiency)

PROFESSIONAL EXPERIENCE

LEAD DIGITAL MARKETING CONTENT CREATOR / MITSUOKA & COMPANY / REMOTE / MARCH 2021 - PRESENT

- Lead and execute the entire creative workflow for brand marketing content from conceptualization and development through to technical execution and final rendering for distribution across various media.
- Turn complex brand requirements from a variety of different client companies into engaging and brand-aligned multimedia including product labels, social media video ads, and other physical promotional material.

FREELANCE CREATIVE SPECIALIST / VARIOUS CLIENTS / REMOTE / 2018 - PRESENT

- Consult independent clients and small businesses to deliver bespoke, high-quality visual design projects that align with their branding.
- Execute multimedia design projects including logo creation, motion graphics, and high-quality promotional videos.

DEVELOPMENT EDITOR / CATALINA CONTENT / REMOTE / NOVEMBER 2021 - SEPTEMBER 2022

- Edited high-stakes sizzle reels to pitch original unscripted concepts to major networks and a global streaming platform (Discovery+).
- Crafted compelling visual narratives for development teams that showcased talent potential and show viability.

ONLINE LEARNING MODULE PRODUCER / DEVELOPU / ATLANTA, GA, US / JANUARY 2021 - JUNE 2022

- Spearheaded, produced, and edited the complete end-to-end production of a B2B educational video library including storyboarding, filling all on-set production roles, and executing the entire post-production workflow.

GENERAL PRODUCTION INTERN / CRAZY LEGS PRODUCTIONS / ATLANTA, GA, US / SUMMER 2018

- Supported production and development workflows for reality TV programming.
- Assisted with casting, on-set logistics, and post-production organization.
- Gained hands-on experience in rapid-turnaround editing and media management for high-pressure broadcast environments.

EDUCATION

SYRACUSE UNIVERSITY, S.I. NEWHOUSE SCHOOL OF PUBLIC COMMUNICATIONS / SYRACUSE, NY, US GRADUATED MAY 2020

- Dual Bachelor of Arts in Television, Radio, & Film and Spanish Language & Literature
- Honors: Cum Laude, Dean's List

PONTIFICIA UNIVERSIDAD CATÓLICA DE CHILE / SANTIAGO, CHILE / SPRING 2019

- Completed a full semester of coursework conducted entirely in Spanish.
- Studied Latin American history, language, and cinema.