

HARRISON DANIELL

PROFESSIONAL SUMMARY

Multimedia Creative Specialist with 8+ years of experience in full-cycle video production and visual branding. Technical expert in the entire production pipeline– from creative strategy through to post-production and final delivery. Proven ability to manage high-volume workflows with minimal oversight– delivering high-quality projects for a variety of business clients.

SKILLS & SOFTWARE

CORE COMPETENCIES

- ↳ Creative direction
- ↳ Visual design
- ↳ Project management
- ↳ Brand identity
- ↳ Print (CMYK) and digital (RGB) workflows

LANGUAGES

- ↳ English (Native)
- ↳ Spanish (Professional Working Proficiency)

AUDIO/VIDEO PRODUCTION

- ↳ Videography
- ↳ Drone-piloting
- ↳ Sound recording & mixing
- ↳ Professional on-set experience

GRAPHIC DESIGN & MOTION GRAPHICS SOFTWARE

- ↳ Adobe Photoshop
- ↳ Adobe Illustrator
- ↳ Adobe After Effects
- ↳ Adobe InDesign
- ↳ Canva
- ↳ Blender
- ↳ Affinity

VIDEO POST-PRODUCTION

- ↳ Adobe Premiere Pro
- ↳ DaVinci Resolve
- ↳ Avid Media Composer
- ↳ Adobe Audition

Web:
HARRISOND.COM

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PROFESSIONAL EXPERIENCE

LEAD DIGITAL MARKETING CONTENT CREATOR

Mitsuoka & Company - Remote - March 2021 to Present

- ↳ Lead and execute the entire creative workflow for brand marketing content from conceptualization and development through to technical execution and final rendering for distribution across various media.
- ↳ Turn complex brand requirements from a variety of different client companies into engaging and brand-aligned multimedia including product labels, social media video ads, and other physical promotional material.

FREELANCE CREATIVE SPECIALIST

Various - 2018 to Present

- ↳ Consult independent clients and small businesses to deliver bespoke, high-quality visual design projects that align with their branding.
- ↳ Execute complete multimedia design projects including logo creation, motion graphics, and high-quality promotional videos.

DEVELOPMENT EDITOR

Catalina Content - Remote - November 2021 to September 2022

- ↳ Edited high-stakes sizzle reels to pitch original unscripted concepts to major networks and a global streaming platform (Discovery+).
- ↳ Crafted compelling visual narratives for development teams that showcased talent potential and show viability.

ONLINE LEARNING MODULE PRODUCER

DevelopU - Atlanta, GA, US - January 2021 to June 2022

- ↳ Spearheaded, produced, and edited the complete end-to-end production of a B2B educational video library including storyboarding, filling all on-set production roles, and executing the entire post-production workflow.

GENERAL PRODUCTION INTERN

Crazy Legs Productions - Atlanta, GA, US - Summer 2018

- ↳ Supported production and development workflows for reality TV programming.
- ↳ Gained hands-on experience in rapid-turnaround editing and media management for high-pressure broadcast environments.

EDUCATION

SYRACUSE UNIVERSITY, S.I. NEWHOUSE SCHOOL OF PUBLIC COMMUNICATION

Syracuse, NY, US - Graduated May 2020

- ↳ Earned a dual B.A. in Television, Radio, & Film and Spanish Language, Literature, & Culture.
- ↳ Honors: Cum Laude, Dean's List

PONTIFICIA UNIVERSIDAD CATÓLICA DE CHILE

Santiago, Chile - Spring 2019

- ↳ Completed a full semester of coursework conducted entirely in Spanish.
- ↳ Studied Spanish language and latin america cinema.